

APRIL 17, 2025



ROAD TO VANCOUVER 2026

In this newsletter, the FIFA World Cup 26™ Vancouver Host Committee team is excited to share updates, events and behind-the-scenes insights as we countdown to FIFA World Cup 26™. Thank you for joining us on this unforgettable journey!

Vancouver Reveals Official Host City Poster!



(Jamin Zuroski, Host City Poster designer and artist)

On April 15, Vancouver's Official FIFA World Cup 26™ Host City Poster was unveiled to football fans around the world. Designed by BC artist, Jamin Zuroski, who was inspired by the region's natural elements and Indigenous culture, it captures Vancouver's connection to nature and the spirit of the beautiful game.



VANCOUVER
OFFICIAL HOST CITY POSTER ARTIST

JAMIN ZUROSKI

Jamin's winning design emerged from the FIFA World Cup 26 Vancouver™ Host City poster contest. In August of 2024, the Host Committee offered an exciting opportunity for BC artists, inviting them to either submit a poster design or portfolio for a chance to represent Vancouver on the global stage. The finalist was awarded \$25,000 CAD, while the four runners-up each received \$1,500 CAD in recognition of their work. The contest garnered 187 expressions of interest and resulted in 57 submissions—51 poster designs and six portfolios.



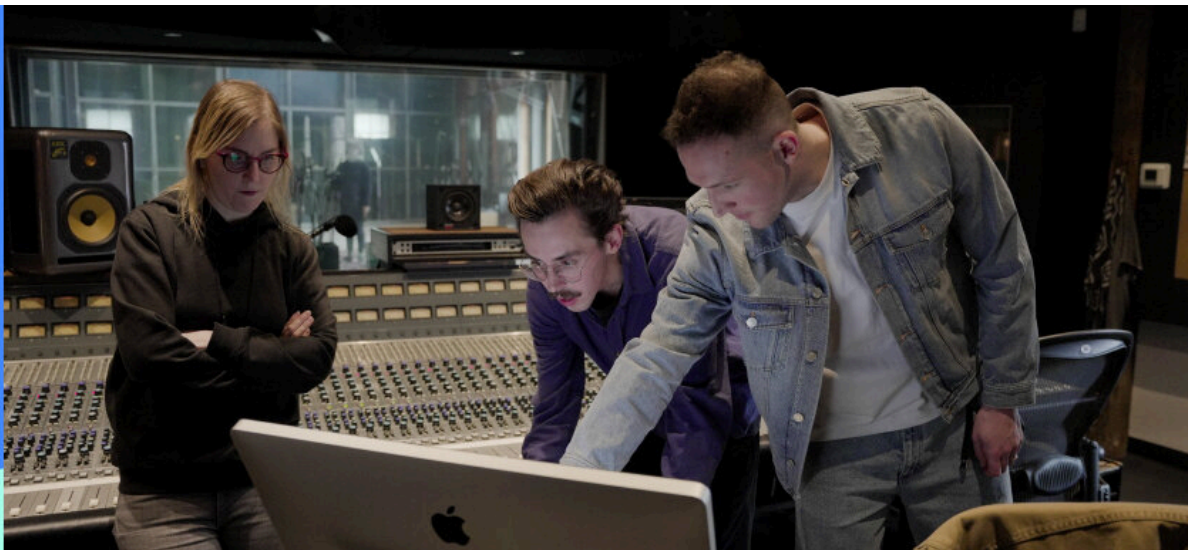
(L to R: Peter Montopoli, Chief Tournament Officer at FIFA Canada; Victor Montagliani, President of Concacaf and FIFA Vice President; Jamin Zuroski, Host City Poster designer and artist; Jessie Adcock, Lead of FIFA World Cup 26™ Vancouver Host Committee; Peter Augruso, President of Canada Soccer; Chief Jen Thomas, səliłwətał (Tsleil-Waututh) Nation; Councillor (Spokesperson) Wilson Williams, Skwxwú7mesh (Squamish) Nation.)

A panel, including representatives from the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations, BC Pavilion Corporation, the Province of BC's Ministry of Arts, Tourism, Culture and Sport, Destination BC, the Host Committee, and a local artist, selected the top five designs, including the winner.

If you are in downtown Vancouver and want to snap a selfie with a large version of the poster, be sure to visit BC Place where it is displayed on a window facing Terry Fox Plaza.

Visit vancouverfwc26.ca/poster to learn more about the winning artist and purchase your own poster.

Experience Vancouver's Official Sonic ID Remix



Last month, [we released](#) the Vancouver remix of the official theme tune for the FIFA World Cup 26™. Vancouver's audio is the only Host City remix to feature the sound of First Nations music and vocals, bringing powerful tradition and cultural connection to the soundtrack of this worldwide tournament. Listen to the [full remix here](#).

Produced by Vancouver DJ Grayson Repp, the remix features traditional instruments and vocals from the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and səliłwətał (Tsleil-Waututh) Nations to rouse fans, visitors and locals in recognizing the lands on which they gather to celebrate the collective spirit of football. Watch an exclusive behind-the-scenes video of the track coming together [here](#), and find out more at www.vancouverfwc26.ca/sonic-id.

Last call: Shape the FWC26 Vancouver experience!

The Host City Committee invites visionary partners to submit proposals for the Dressing, Signage, and Wayfinding RFP. Help us transform this global event with creative, inclusive and sustainable visual solutions that leave a lasting impression. This is your opportunity to redefine the fan journey across vibrant public spaces and dynamic event sites. Visit the City's [supplier portal for details](#) and submit your proposal today. Submissions will be accepted until April 22, 2025.

Partner Pass

BC Soccer igniting local passion on the road to FIFA World Cup 26™

As excitement builds for the tournament, local communities in BC won't have to wait to catch action on home soil. BC Soccer's Adult Leagues have recently concluded their season, while the British Columbia Soccer Premier League (BCSPL) is fast approaching the midway point of its season. Meanwhile, the 2025 BC Soccer Adult Provincial Championships are in full swing, with the Finals set for May 3 to 4 in Richmond, BC.

Youth competitions will follow, with the BC Soccer's Premier Cup kicking-off in June, and the Youth A & B-Cups taking place this July in Kamloops — showcasing the incredible passion of our soccer community in BC. Adding to the excitement, BC's Provincial Programs will represent the province at the Canada Summer Games in late July, competing against top talent from across the country. Stay connected with all the action by following [@1bcsoccer](#) on Instagram and visiting www.bcsoccer.net for updates as the road to FIFA World Cup 26 Vancouver™ continues.

Get Ready for the 2025 CONCACAF Gold Cup!

The 2025 CONCACAF Gold Cup, running from June 14 to July 6, is the premier men's soccer championship for North America, Central America, and the Caribbean. This year's tournament will feature 16 teams competing across 14 stadiums in the United States and Canada. Canada's first match against Honduras will take place at BC Place Stadium in Vancouver on June 17. Don't miss this thrilling start to the competition right here at home!



Quick Facts

Stay in the loop for the latest updates and answers to your burning questions. We've got you covered!

Where can I apply for a job to work on FIFA World Cup 26 Vancouver™?

You can explore job opportunities for FIFA World Cup 26™ through FIFA's official [Careers page](#) or the Vancouver Host City's dedicated [Jobs page](#). Keep an eye on these platforms for updates and openings as the tournament approaches!

How can I offer my services to support the FIFA World Cup 26 Vancouver™?

If you're a service provider eager to contribute or offer innovative solutions to the Host Committee, visit the [Business Opportunities page](#) for updates. Stay tuned for available bids and opportunities to get involved!

Coming Up Next

Stay tuned for more information on the project including how you can celebrate our next milestone, **One Year to Go** the week of June 11!

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VANCOUVERFWC26.CA

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