

JUNE 18, 2025



# ROAD TO VANCOUVER 2026

*In this newsletter, the FIFA World Cup 26™ Vancouver Host Committee team is excited to share updates, events and behind-the-scenes insights as we countdown to FIFA World Cup 26™. Thank you for joining us on this unforgettable journey!*

## Celebrations kick-off one year countdown to FIFA World Cup 26™



(L to R: Honourable Spencer Chandra Herbert, Minister of Tourism, Arts, Culture and Sport; Bob Lenarduzzi, Whitecaps FC Club Liaison)

June 11 marked one year to go until fans from around the world fill our streets, restaurants, bars, and BC Place Vancouver stadium. Last week, Vancouver celebrated with kids scoring goals, a special proclamation and reveal, and the city glowing.

On Terry Fox Plaza, young players joined local professional players from Vancouver FC and Vancouver Rise FC and celebrity coaches Christine Sinclair and Tosaint Ricketts for a fully produced mini-pitch match with spectators, including 100 local students cheering from the sidelines.

Following the high-energy match, Mayor Ken Sim proclaimed June 13 as “Soccer Day” in Vancouver in honour of the city’s diverse and growing football culture. Then the official Countdown Clock was unveiled, now ticking down the days until the world’s biggest football tournament arrives. Help fuel the excitement as we countdown by snapping a selfie at the clock and tagging it #WeAreVancouver!

Five-time FIFA World Cup™ footballer, FIFA Legend and retired Olympic medallist, Karina LeBlanc, capped off the day with a heartfelt [video message](#) about how the beautiful game shaped her life and why Vancouver holds a special place in her heart as a host city. As night fell, landmarks across Vancouver, British Columbia, and cities across Canada lit up in red in a moment of shared national celebration as we prepare to welcome the world in 2026.

## **New merch now available!**

Shop our exclusive FIFA World Cup 26™ Vancouver Host City merchandise collection.

**Shop Now**



26

### **Where can I get my tickets for FIFA World Cup 26™?**

Fans can pre-register now at [FIFA.com/tickets](https://FIFA.com/tickets) to get exclusive updates on tickets and hospitality packages for the FIFA World Cup 26™. Pre-register today!

### **How can I sign-up to volunteer for FIFA World Cup 26™?**

Express your interest to volunteer by joining the FIFA Volunteer Community at [FIFA.com/volunteer](https://FIFA.com/volunteer) and completing the expression of interest form.

### **Innovation and inclusion take centre stage at Web Summit**



(L to R: Eve Mendez, Fan Operations Western Regional Manager, FIFA World Cup 26™; Diana Brenchley, Director, Marketing Activations – FIFA World Cup 2026™, The Coca Cola Company; Jessie Adcock, FIFA World Cup 2026™ Vancouver Host Committee Lead; Adebimbola Ogunyale, Fan Experience and Innovation Manager, FIFA World Cup 26™)

Vancouver Host Committee Lead [Jessie Adcock](#) joined global tech leaders at [Web Summit Vancouver](#) to spotlight how innovation and inclusion are shaping FIFA World Cup 26™.

As a global tech hub, Vancouver is uniquely positioned to leverage innovation and create a truly inclusive and accessible FIFA World Cup 26™ experience so every fan, regardless of background or ability, can feel the energy of the tournament.

For example, Vancouver's FIFA Fan Festival™ will seek to create immersive fan zones reimagining the fan experience to be welcoming for all. Fans can expect diverse food offerings, sensory-friendly spaces, nursing pods and family facilities, multilingual support and accessible transportation options to name a few.

## Own a piece of FIFA World Cup 26™ History!

Celebrate Vancouver's role as a Host City for the FIFA World Cup 26™ with an exclusive keepsake! Purchase Vancouver's Official Host City Poster now.

[Buy Now](#)





## Vancouver scores big: FIFA Congress 2026 coming to town

Vancouver has been selected to host [FIFA Congress 2026](#) at the Vancouver Convention Centre the week of April 27. The prestigious event brings together all 211 FIFA member associations to make decisions that will shape the future of football.

This global gathering is expected to draw approximately 1,600 international delegates, generating an estimated \$4.9 million in local economic impact and 8,600 hotel room nights. This exclusive event puts our city on the global stage once again as a premier destination for world-class events.

## Partner Pass

**Destination BC Launches “Beautiful Seats” Campaign**



(Photo: Destination BC)

When the action pauses at FIFA World Cup 26™, Destination BC is inviting football fans to discover the province's most stunning seats beyond the stadium – from mountaintops, to forest trails, to coastal destinations. Running until July 27, learn more about the [Beautiful Seats](#) campaign.

In other news, this June SBS's Weekly Football Wrap host Claudio Fabiano will explore British Columbia with Destination BC, capturing the province's breathtaking scenery and vibrant football culture in a special feature airing ahead of FIFA World Cup 26™.

## Quick Facts

Stay in the loop for the latest updates and answers to your burning questions. We've got you covered!

### **When will fans know who's playing in Vancouver?**

We already know the [match schedule](#) for the FIFA World Cup 26™, what we don't know is who will play here in Vancouver. This will be revealed after the Final Draw, which is expected to take place near the end of 2025. Once all the qualifying matches are complete, and the draw is held, fans will know which countries are coming to Vancouver for the group stage.

### **Will Canada play in Vancouver?**

Yes, Canada will play two of its three group-stage matches in Vancouver on June 18 and June 24, 2026. We are excited for the opportunity to watch the Canadian Men's National Soccer team compete on home soil. For ticketing and hospitality information, please visit [FIFA.com/tickets](https://FIFA.com/tickets).

## Coming Up Next

Don't miss a moment on the Road to Vancouver FIFA World Cup 2026™. [Bookmark this webpage](#), your front row seat to the big milestones leading up to the tournament. Additionally, stay tuned for the launch of FIFA's [Volunteer Program](#) this summer!

# WE ARE VANCOUVER™

**VANCOUVERFWC26.CA**

Follow us at @FWC26Vancouver



Please add [fwc26@vancouver.ca](mailto:fwc26@vancouver.ca) to your address book or safe sender list so our emails get to your inbox. FIFA World Cup 26™ Vancouver .  
[Report Abuse](#) | [Unsubscribe](#) | [Edit Profile](#)